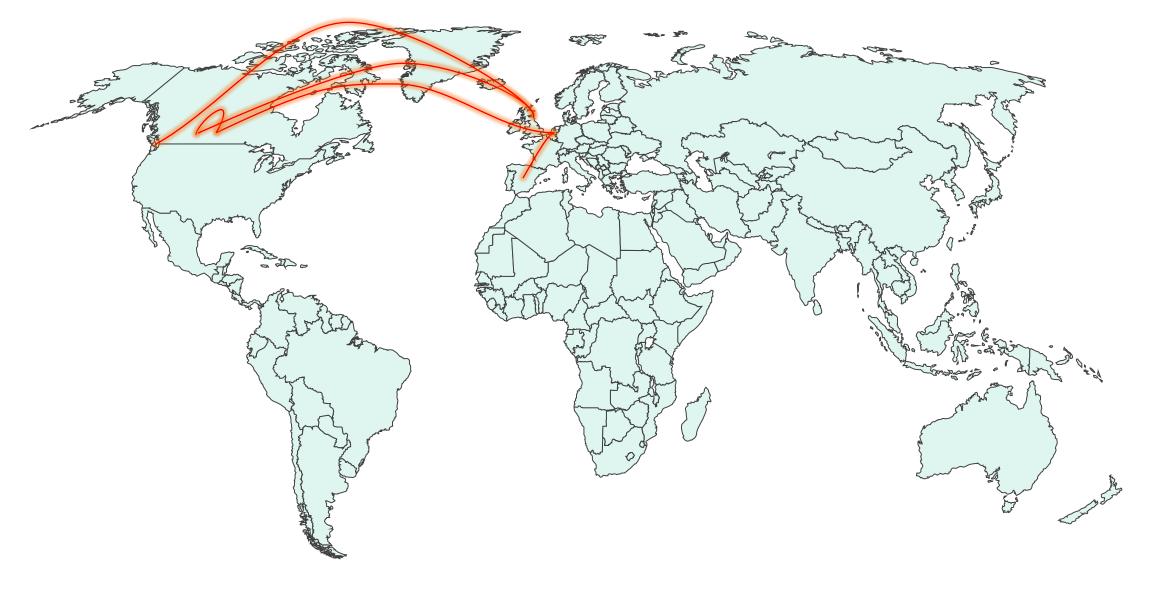
The Augmented Human: How Computers Can Make Us Smarter (and Dumber)

Miguel A. Nacenta

Associate Professor, University of Victoria nacenta@uvic.ca

Brief Personal Introduction



Territorial acknowledgement

- I acknowledge with respect the Lekwungen peoples on whose traditional territory the University of Victoria stands, and the Songhees, Esquimalt and WSÁNEĆ peoples whose historical relationships with the land continue to this day.
- I feel grateful for working and living in this beautiful place full of history.



Victoria Interactive experiences with Information



Sowmya Somanath



Charles Perin



Regan Mandryk



Miguel Nacenta

My Research

- Human-Computer Interaction
- Information Visualization
- Machine Learning

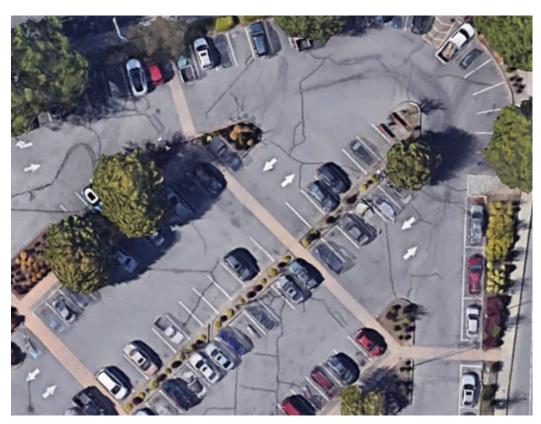
My Goals Today

- Give you an understanding of what keeps me busy
- Give you an impression of why I think it is important
- Show you something that you did not know about
- Show you something that surprises you
- Make you a little bit smarter
- Learn a bit from you

Let's start with an ice-breaker

- What super-power would you want to have?
- Share in the chat if you are on zoom

Superpowers I'm interested in...



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Cognitive Augmentation

- Tools and methods that improve human's cognition in some way
- Focussing on computer-based tools and methods

What is Cognition?

Calculation

Pattern Recognition

Memory

Perception

Emotion

Attention

Argumentation

Decision Making

Creativity

Communication

Vannevar Bush

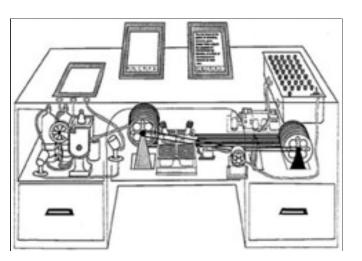
Born 1890

US Science administrator (Director of the Office of Scientific Research and Development)

V. Bush, 'As we may think', *The Atlantic Monthly*, vol. 176, no. 1, pp. 101–108, 1945.







J.C.R. Licklider

Born 1915 Harvard, MIT

J. C. R. Licklider, 'Man-Computer Symbiosis', *IRE Transactions on Human Factors in Electronics*, vol. HFE-1, no. 1, pp. 4–11, Mar. 1960, doi: 10.1109/THFE2.1960.4503259.

Planted seeds of:

- Point-and-click interface
- Human-Computer Interaction
- The personal computer
- Information Visualization
- The internet



U.S. National Library of Medicine's "Once and Future Web" online exhibition under the NLM Copyright Information page.

Doug Engelbart

Born 1925

Stanford Research International

"The mother of all demos"

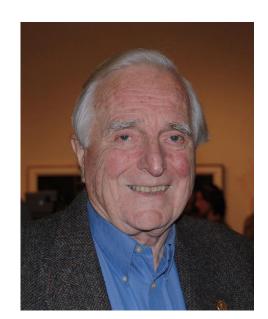
D. C. Engelbart, 'Augmenting human intellect: A conceptual framework', *Menlo Park, CA*, 1962.

https://www.youtube.com/watch?v=yJDv-zdhzMY

- "Founder of Human-Computer Interaction"
- The computer mouse
- Graphical Computing
- Internet, video-conferencing



SRI International, CC BY-SA 3.0 https://creativecommons.org/licenses/by-sa/3.0 via Wikimedia Commons https://commons.wikimedia.org/wiki/File:SRI_Computer_Mouse.jpg



Alex Handy
This file is licensed under the <u>Creative Commons</u>
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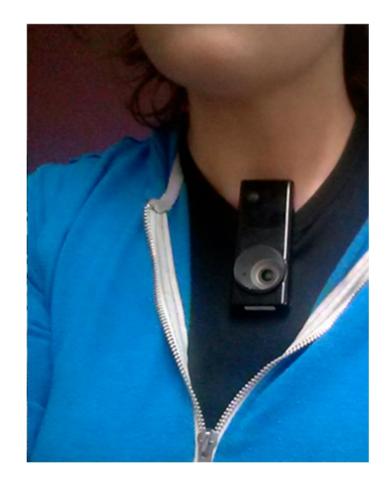
A Remarkable Legacy from "Cognitive Augmentation":

- The Personal Computer
- The Computer Mouse
- The Internet / the Web

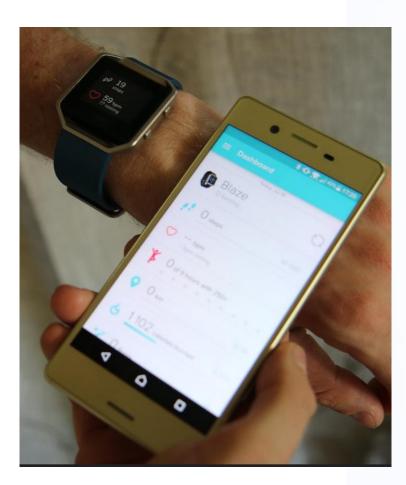
What will come next?

Memory

Lifelogging



Katarzyna Sila-Nowicka and Piyushimita Thakuriah, CC BY 4.0 https://creativecommons.org/licenses/by/4.0 >, via Wikimedia Commons



Andri Koolme, CC BY 2.0 https://creativecommons.org/licenses/by/2.0, via Wikimedia Commons



Neuralink (and other BCI)



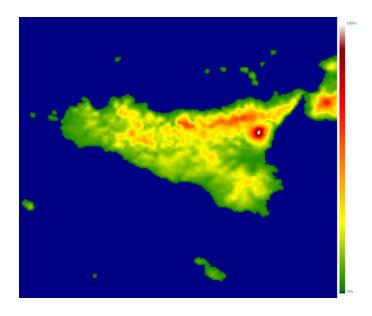


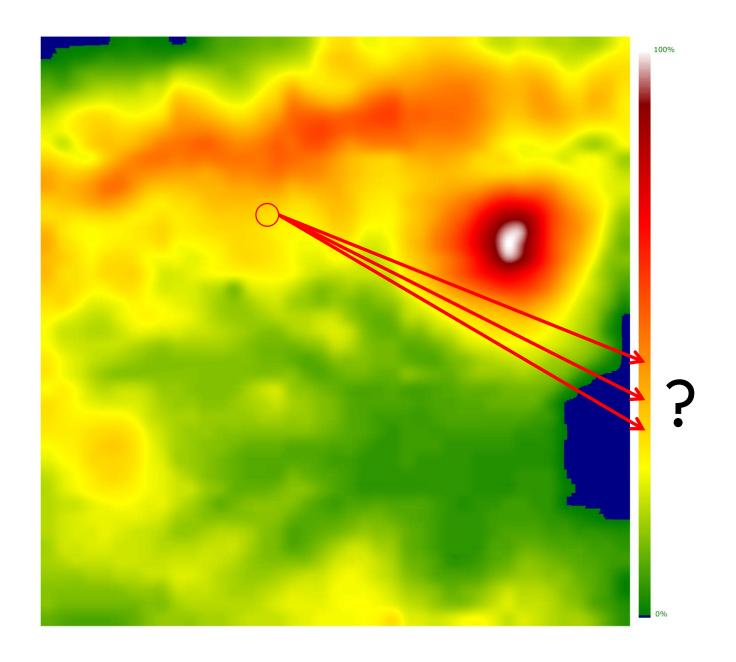
Giang Hồ Thị Hoàng CC BY 2.0

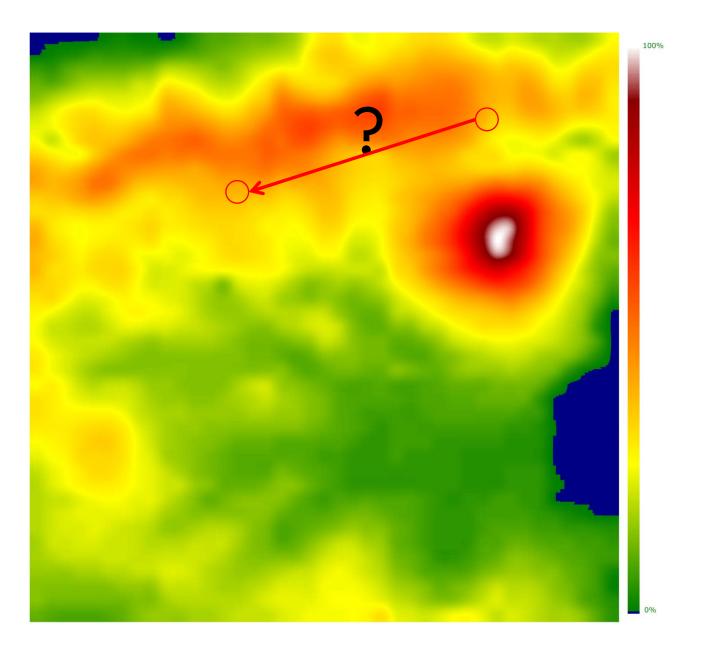
Perception

Representation in Visualization

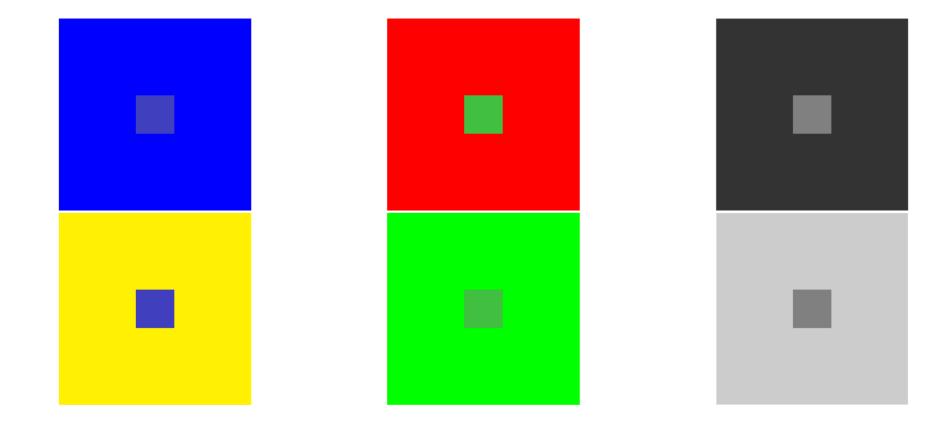
47	62	74	85	92	94
34	49	64	77	87	93
22	37	53	68	80	90
13	27	43	58	72	83
7	18	33	48	62	74
4	12	24	38	51	63
4	8	17	28	39	50
5	5	11	20	28	37
8	5	8	13	19	25
11	7	7	10	13	16
16	10	9	10	10	10
22	16	14	14	12	9
29	24	22	22	18	13

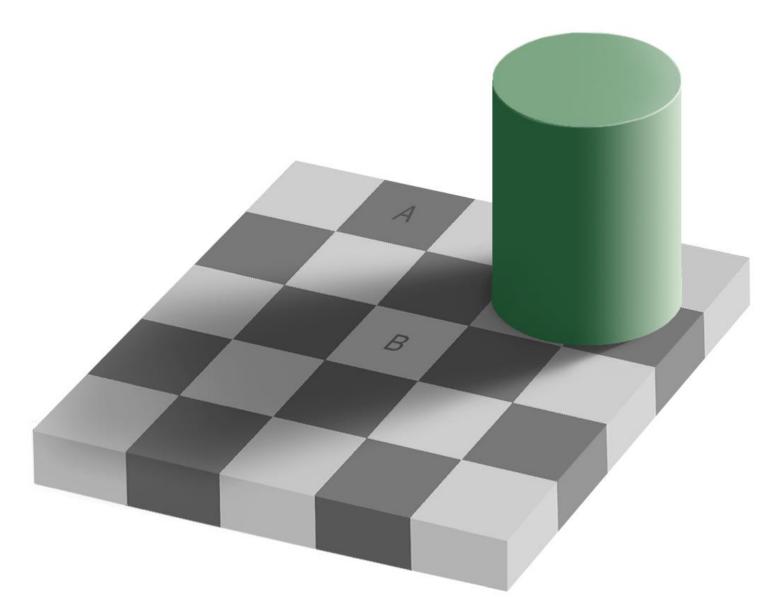




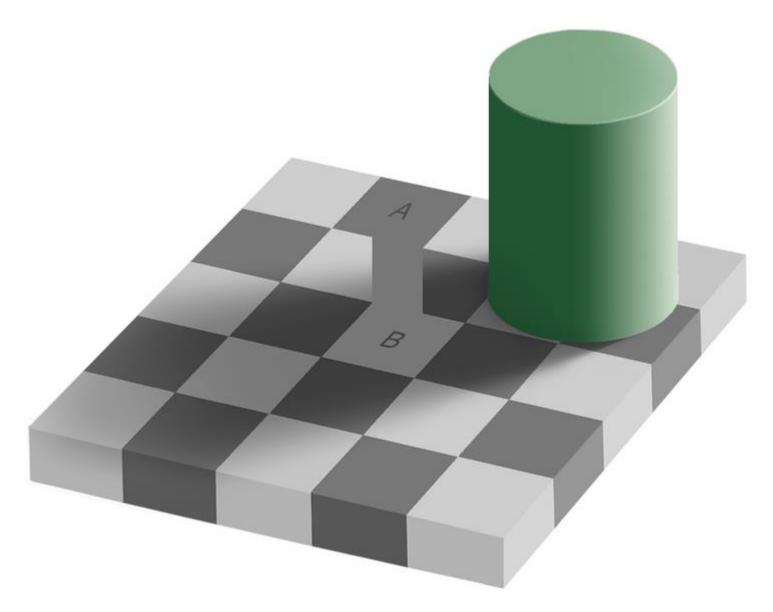


Simultaneous Contrast

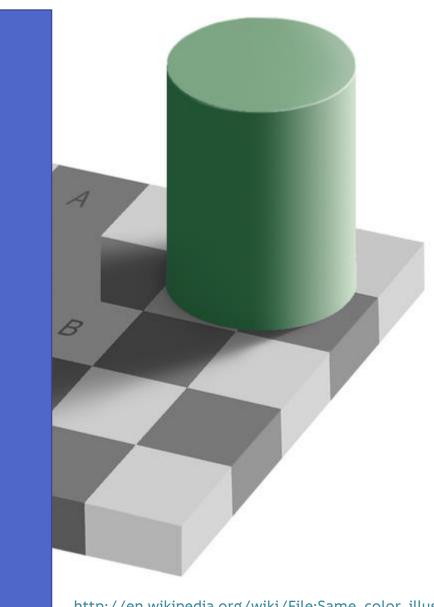




http://en.wikipedia.org/wiki/File:Same_color_illusion_proof2.png



http://en.wikipedia.org/wiki/File:Same_color_illusion_proof2.png



http://en.wikipedia.org/wiki/File:Same_color_illusion_proof2.png

What are FatFonts?

(23456789

FatFonts

FatFonts: How They Work

Nesting

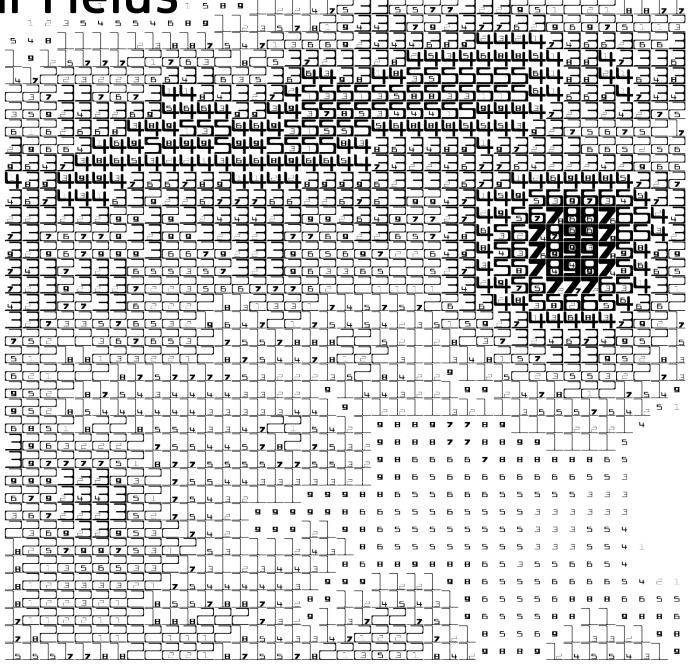


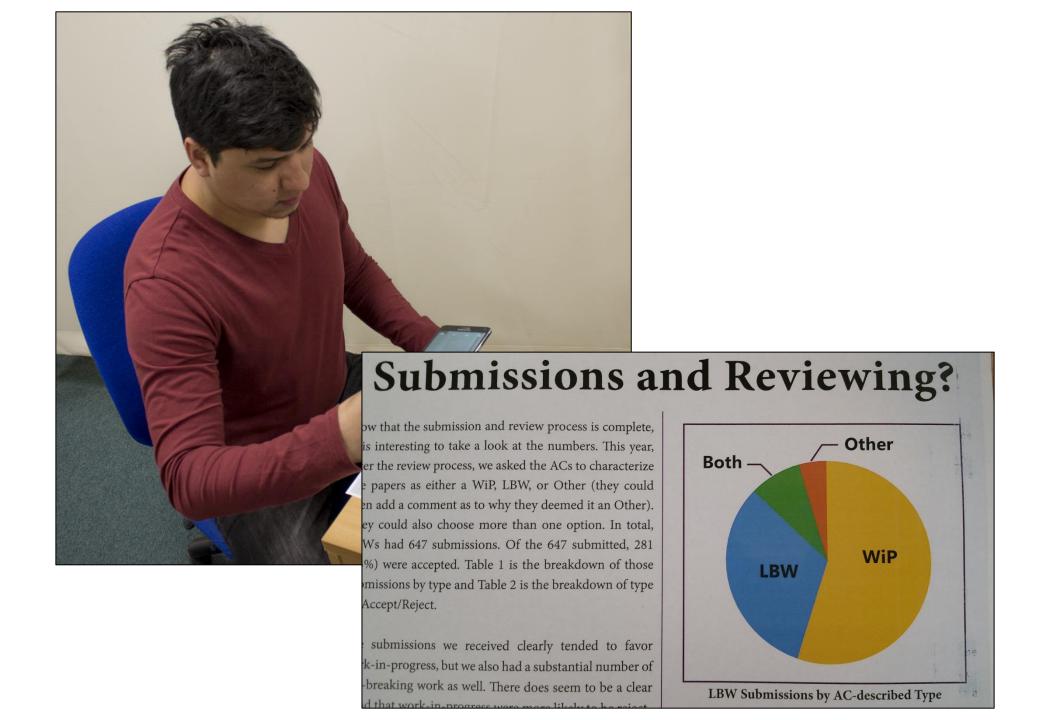
FatFonts: How They Work

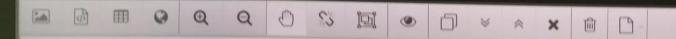
Nesting



Scalar Fields



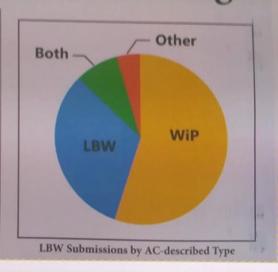




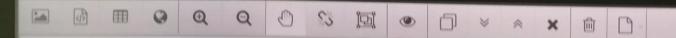
Submissions and Reviewing?

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aubmissions we received clearly tended to favor k-in-progress, but we also had a substantial number of breaking work as well. There does seem to be a clear



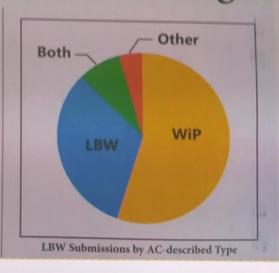




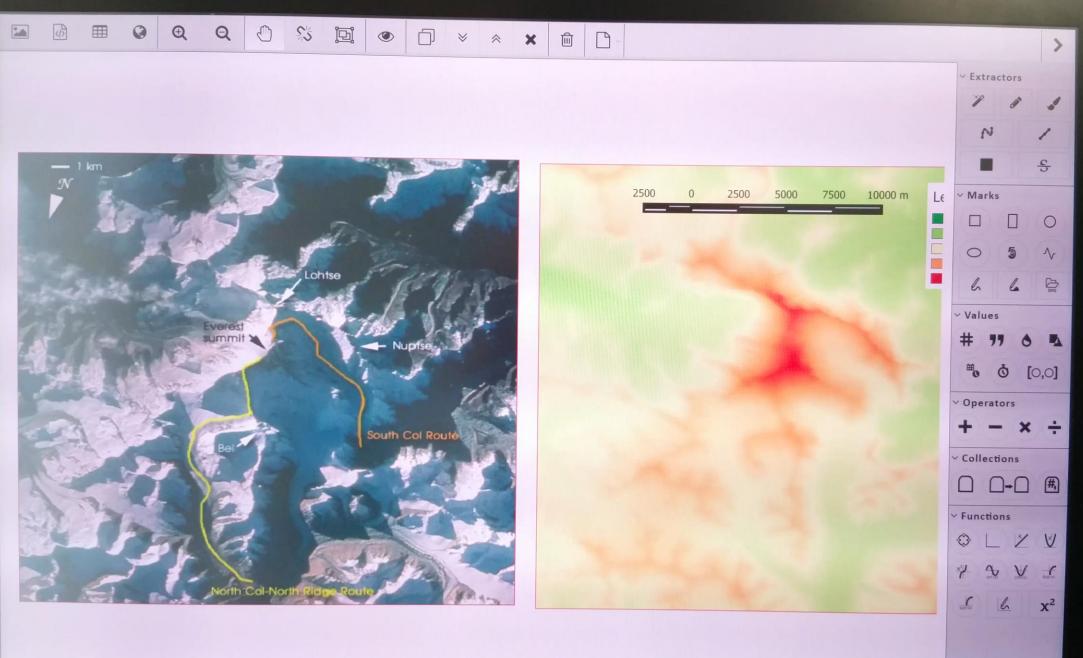
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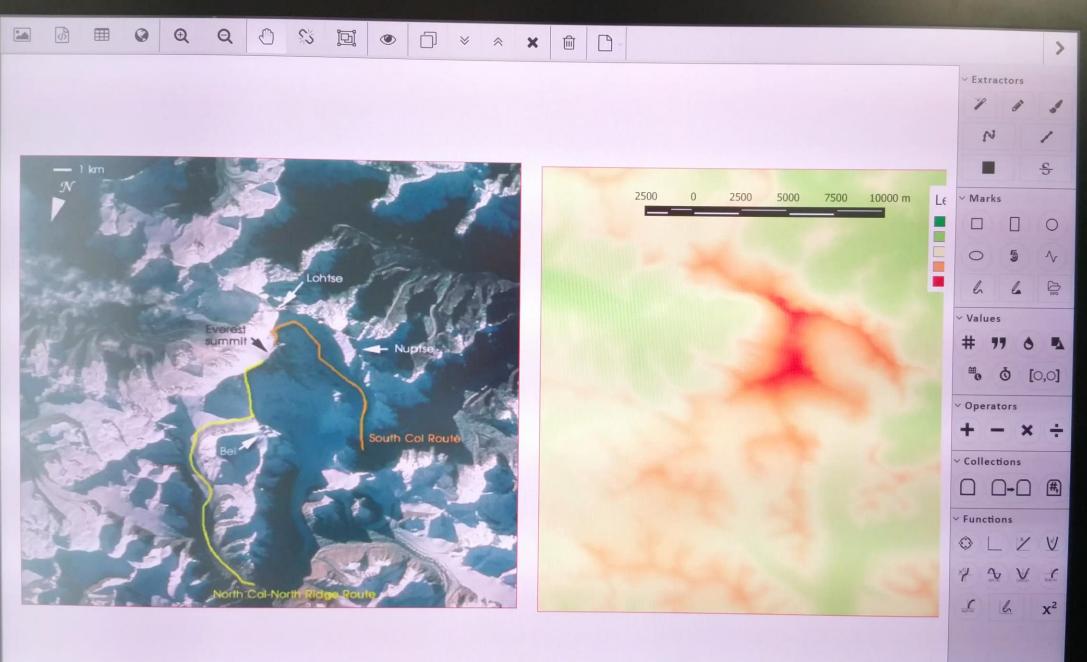
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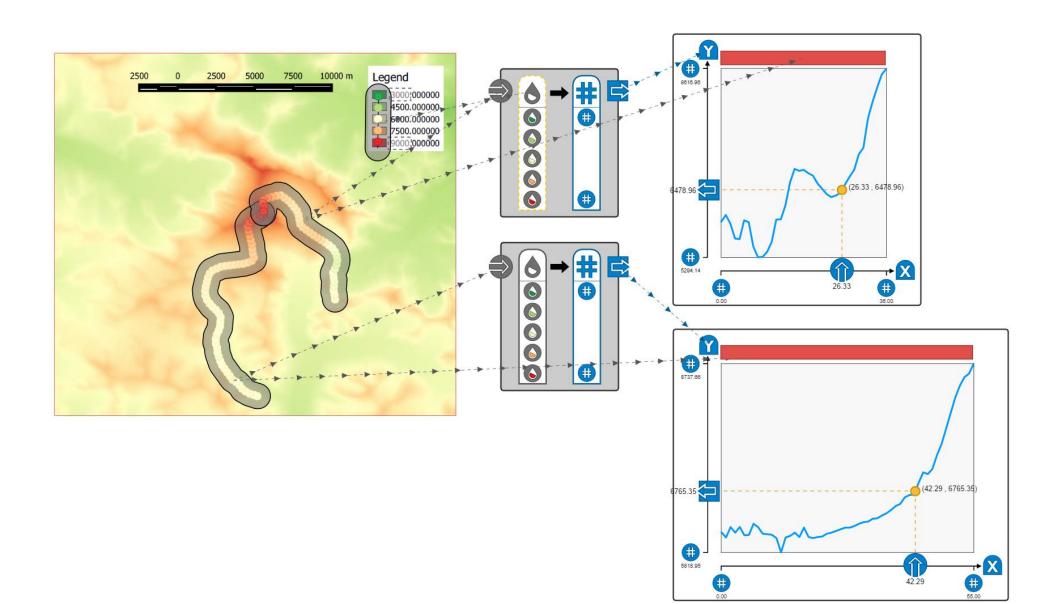


Extractors Marks ~ Values 0 [0,0] Operators v Collections V Functions





Final construction



Motion Amplification



Hao-Yu Wu, Michael Rubinstein, Eugene Shih, John Guttag, Frédo Durand, William T. Freeman Eulerian Video Magnification for Revealing Subtle Changes in the World ACM Transactions on Graphics, Volume 31, Number 4 (Proc. SIGGRAPH), 2012



Argumentation / Text Creation



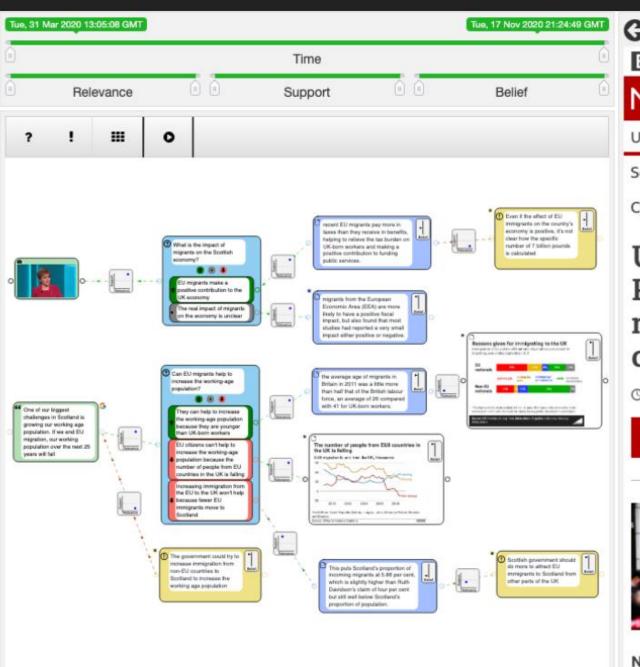
and the hard reality is our economy needs migration

from the European Union. I mean,

Scotland alone, EU migrants contribute 7

billion pounds every year. They are more likely to be in work. They are less likely to be claiming benefits. They are more likely to be university educated than the population as a whole. One of our biggest challenges in Scotland is growing our working age population. If we end EU migration, our working population over the next 25 years will fall while our pension at each population [thank you] going up by 50 percent. One last point. [I need to go to] Public services are under pressure. But that's not the fault of migrants. That is the fault of the austerity agenda pursued by the Tories

and and banking politicians like that









Net migration to the UK from carintulas autaida tha Erreanaan Should greater regulatory control be exerted over genetic biohacking?

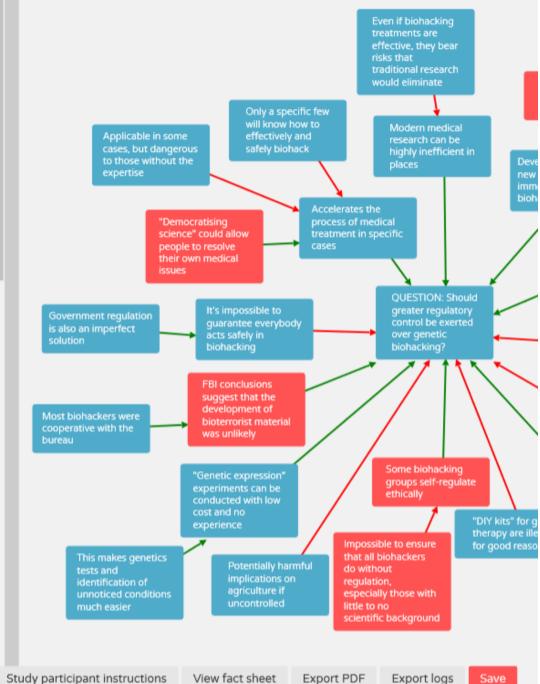
Over the last two decades, the scientific movement of "biohacking" has exploded. As a consequence of the easy access to scientific knowledge in the digital age, and the development of biohacking-related communities caused by it, genetic research and testing is no longer confined to traditional laboratories.

The "democratisation" of genetic research, however, prompts a multitude of questions over its merits, its safety, and - most controversially - its risks. But is genetic biohacking, in its current and largely unregulated form, a cause for positive change or an oncoming catastrophe?

It's safe to say that the majority of biohackers are individuals from qualified backgrounds dissatisfied with the scientific world. Take Josiah Zayner, a shining example; the sluggishness and bureaucracy of traditional medical research led him to try to solve his own health issues through selfexperimentation. His treatments were successful, making it hard to doubt his research is a force for good that granted him access to treatments unavailable by any other means. By short-cutting the wait of up to 10 years for drugs to be fully approved, biohacking-produced research such as this can be lifesaving to those with access to it.

A similar success story involves the drug Glybera. This \$1-mil-pertreatment gene therapy was recreated in an affordable form by biohackers, albeit a form that has received criticism from experts in gene therapy. Developments such as this, which circumvent the many years of traditional scientific testing, can be gamechanging to those suffering from genetic conditions.

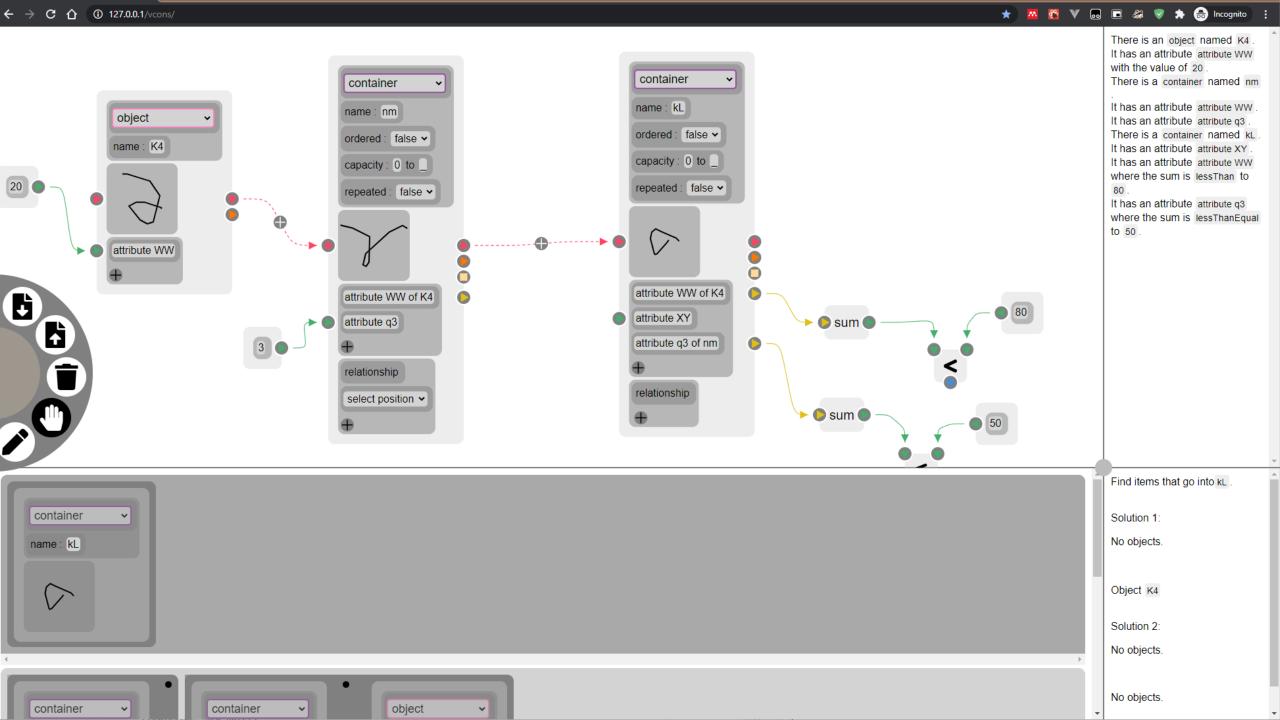
Hearing success stories such as these makes it easy to forget that those slow testing processes have reason to exist. Traditional research channels ensure that genetic therapies have their safety guaranteed, whilst biohacking treatments lack the same reassurance. The case of Thalidomide, a scientific shortcoming now taught in UK schools, is looked at as a prime example of wrong if a new drug is misunderstood; modern research,



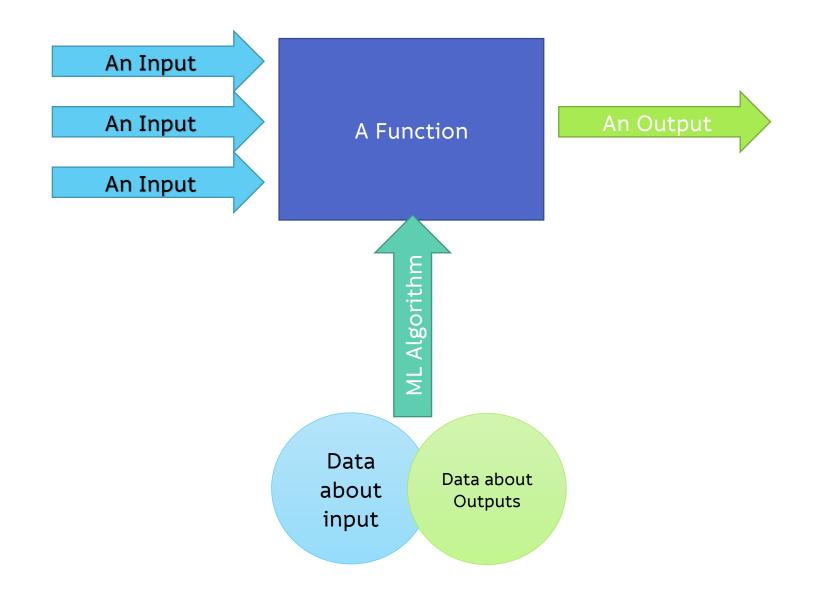
Calculation

A wedding problem

- The hall can hold 200 people
- We have between 20 and 30 tables
- Each table can sit between 5 and 10 people
- We want as many people from the same family together
- But we do not want creepy uncle Don to sit with people < 40yo
- But each table should have a healthy mix of diverse people



Artificial Intelligence / Machine Learning



Machine Learning as Human Augmentation

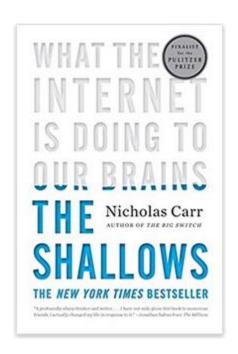
Computer Vision can now classify objects more accurately than humans (for some applications)

We have started to delegate in ML Systems

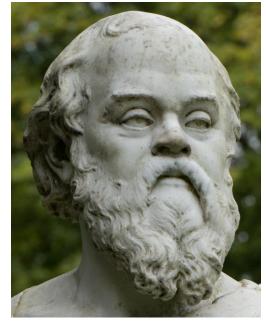
- Face recognition crime detection
- Predicting Recidivism
- Writing text (ChatGPT)
- Making Images

Discussion (are computers making us dumb?)

If we delegate (or let the machine do their thing all together) are we augmenting cognition? Are we becoming smarter?



I never remember how to write guarranty, warantee.



Ben Crowe Attribution 2.0 Generic (CC BY 2.0)

Was Socrates Wrong?

 How much of it do we have to do ourselves? What does ourselves even really mean?



By Gan Khoon Lay
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By <u>HeadsOfBirds</u>, IM CCBY License

Regarding AI / ML for human augmentation God is in the details

- How do we understand what the ML is doing (interpretability)
- How do we communicate what we need, and correct?
- Can we manage the uncertainty?

In Computer based Cognitive Augmentation the interface is key

- Can we specify the desired outcome fast enough? Precisely enough?
- Can we access the results in context?

Cognitive Augmentation has been going on for a long, long time

- It's a long journey of incremental improvement
- Some of the technological acceleration from the last few years might make us smarter, but do not believe the hype too much

There are important legal and ethical concerns

- When is it not fair that Cognitive Augmentation is used? (e.g., exams)
- Are we increasing inequality based on access / socio-economic status?

Collaborators



Michael Mauderer



Gonzalo Mendez



Julian Petford



Xu Zhu



Simone Conte



Sebastien Vandenheste



Alice Lynch



Alexandra Lee



Guilherme Carneiro Constant Manteau Sheelagh Carpendale







John Brosz



Ricky Pausch



Uta Hinrichs



Alice Toniolo



Özgür Akgün



Christophe Hurter







Dhanraj Vishwanath Pete Nightingale Daniel Archambault Dave Flatla



My Goals Today

- Give you an understanding of what keeps me busy
- Give you an impression of why I think it is important
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How does this affect you?

- Have you thought of new computing technologies as cognitive augmentation?
- Do you fear or are hopeful for new applications of ML in your work?